

The Seven Keys to the Kingdom of Network Marketing

By Chris Curtis



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Introduction

Network Marketing has quite possibly created more wealth for the average person than any other type of business. This report will reveal primary secrets of success the network marketing superstars know that the average person does not.

Look, I am not going to sit here and tell you that your upline doesn't want you to know the secrets of success in network marketing because I guarantee you that is not the case. Why wouldn't your upline want you to succeed? After all, your success is equaled to their success.

Sometimes people are successful and they are not sure why it is they are experiencing it so easily. This report will explore some of the basic building blocks of a successful network marketing business.

Those who are successful in network marketing are not smarter than you. It is more often than not sheer coincidence that some people find it easy while others struggle. This is not only true in network marketing, it is true in life. The differences between someone who makes it and someone who does not are many times not that great.

The vast majority of people who try network marketing fail miserably.

There are a multitude of reasons why, but this report is not about discussing failure, it is about exploring success, more importantly what it takes to be successful.

When I first got involved with network marketing, I was not looking for a network marketing opportunity. It was by coincidence that I did. I was simply looking for a good liquid vitamin and mineral supplement. I came across a multitude of products that were all associated with



opportunities. I kept searching until I found a product that was reasonably priced. This just happened to be a network marketing opportunity that broke the mold. If it were not I would not be writing this report today.

My view of network marketing was negative to say the least. I didn't necessarily look at network marketing as a scam, but I didn't necessarily look at it as an up and up business either. My perspective of network marketing was shaped by the experiences of myself and others earlier in my life. I have to say that I am very thankful my perspective changed because network marketing has opened up a world of possibility for me.

The down economy that we are currently experiencing is a gold mine for network marketing and positioning yourself in a good network marketing opportunity now could be the best decision that you have ever made and here is why.

When the economy goes south, opportunity abounds. It is much easier for you to position yourself for growth in a down economy than it is when economic times are good. The truth is that network marketing thrives in a down economy because people are looking for plan B.

People are much more willing to work the business when they are worried about their job. In a good economy people just assume that everything is going to be OK and if they get lucky in the opportunity they are affiliated with then so be it, if they didn't then they would just drop out.

This is an economy where people are in fear and for good reason. I am not a fear monger but the economy is not sound and fundamentals that caused the situation we are in are still in place. People will not give up



as easy in times such as the ones we find ourselves in because there is more at stake.

People typically fail in network marketing because they get into it with false hopes and expectations. Many opportunities are billed as easy, push button systems that require absolutely no effort and this my friend just isn't true. Success in network marketing takes work. There is not a magic button that you can push to generate wealth and for whatever reason many people think that is exactly what they are getting when they join a network marketing opportunity. I call it the Magic Button Syndrome.

You have made a good decision in downloading this report because I am going to peel the skin away and show you the seven fundamental things that you need to make your network marketing business a success.

I feel that it is my calling in life to help people gain financial freedom and find the prosperity that I believe they are meant to have. I do not believe in accidents and I would bet that if you are reading this right now that you don't either. Everything in life happens for a reason and I am thrilled that this moment is happening to you right now. You know that network marketing is a gold mine and I am about to provide you with the tools that you need to get out there and stake your claim on what is rightfully yours.

"First we form habits, then they form us. Conquer your bad habits or they will conquer you."

Rob Gilbert





The First Key to the Kingdom of Network Marketing is Developing the Right Mindset about this Business and what it can Accomplish for you.

The very first thing you have to realize about network marketing is that it is a business and all of the conventional rules apply. If you own a business, you have to do certain things to make that business run. Network Marketing is no different. It is a business and certain tasks must be done to make sure that it runs efficiently.

A conventional business requires tens or even hundreds of thousands of dollars to get off the ground. You have to have a storefront. You have to have your utilities. You have to have your infrastructure and your employees. You have to have the equipment that your business needs to operate and most importantly, you have to be there to make sure that all of the aspects of your business are functioning properly and in the right place.

A network marketing business on the other hand, costs at the very most a couple of hundred dollars. There are no employees, equipment or storefronts. All there is associated with the typical network marketing business is you and the product or service that you have to tell people about. Network Marketing is perhaps the most cost effective way to start building real wealth.

Why then do people find it so difficult to view network marketing as a business that they have the responsibility to make profitable?



There are a couple of reasons for this.

The first one is that there is no perceived value in a network marketing business because it didn't cost an arm and a leg to get started. People assume since the investment is so low that there is no obligation to the business itself. They feel many times as if they have nothing to lose. Besides, their upline told them that this was an easy business. All they had to do is sell the product to a couple of people and those people would do the same thing all the way down the line. Before they knew it, they would be raking in the cash.

This is why many people believe that network marketing is a scam or they associate it with a pyramid scheme. People are more often than not lied to when they get involved in a network marketing opportunity and they end up with a false expectation.

The other reason that people do not work their network marketing business is because they do not want to have to approach their friends and family with a business opportunity and truthfully, who does? I know that I don't want to be a business broker that is constantly pitching a business opportunity to everyone that I know. Pretty soon all of your friends will start coming around less and your family will start to keep their distance from you.

This brings me to the next part of the network marketing mindset and that is finding value in the product or service it is that you are selling through the network marketing opportunity that you are involved with.

We are involved in network marketing to sell products for companies that do not want to pay the millions of dollars in advertising costs that are associated with taking a product nationwide. Instead of paying the



millions of dollars up front, a company that uses the network marketing business model pays out those millions to its distributors.

Many network marketing companies focus primarily on the pay plan and these are ones that typically do not have a very good product. In this case, I would consider a company like this being on the verge of a scam.

Other network marketing companies focus on the products but the pay plan is only set up for the success of those few distributors that are going to go out there and sell thousands or tens of thousands of dollars in product each month. These are great opportunities if you are a person who has the ability to do that, but let's face it, most of us are not that savvy.

The whole key to success in network marketing is to have a great product that you absolutely believe in and a pay structure that enables you as the average person the ability to make real income.

If you believe in the product or service that you are selling and there are no strings attached, you should find it easy to tell people you know about it because it will impact their life in a positive way. If you have a great product, the mentality that you should have is that you are doing people a real disservice by not telling them about it.

Once you convince someone of the value of the product and they become a customer you can tell them about the opportunity. If you begin molding your prospects view of the company by sharing the value of the product, you will find it much easier to convince them that it is a good idea to promote the product.

The final part of developing the right mindset success in network marketing is to realize what you can gain by working the business.



The majority of professions require that you work years before you reach a level of income that you can retire comfortably without much worry and these professions that enable you to do this are few and far between. Most people are simply not going to have enough money when they retire and those that do are going to have to pay for it with countless hours of missed opportunities with the ones that they love.

You are not going to get rich overnight in network marketing, but you can definitely become rich. The difference is the amount of time that it takes. You can work a network marketing business for a few short years and build a business that will enable you to have a residual income large enough to not only walk away from your job, but eventually walk away from promoting the business.

When your organization reaches critical mass and you are in a good company with good products, your organization will continue to grow and multiply whether you are actively building it or not. This is true financial freedom and **yes network marketing can provide you with true financial freedom.**

You need to approach your network marketing business as though you had spent thousands of dollars on getting it up and running. You need to realize that your financial future depends upon the success of the business because that is the truth. If you are where you want to be financially then you would not be looking into a network marketing opportunity. Network marketing can absolutely pay off and in many cases it can dwarf the income that you would be able to earn in a conventional business.



The mindset going into the network marketing opportunity that you are affiliated with is critical.

The reason this is the first Key to the Kingdom of Network Marketing is because this is the most important foundational element that you are going to use in building a successful network marketing business.

Everything else must be derived from the mindset that network marketing is a business that can provide you with financial freedom.

You must have the mindset that the products you are selling have value and with that mindset you must develop the intention to let as many people know about these products as possible.

"Keep your mind on the things you want and off the things you don't want." **Hannah Whitall Smith**



The Second Key to the Kingdom of Network Marketing is a the Willingness to Work the Business

Anything that is truly worth while in life takes effort. This does not mean that it has to be something tedious or something that you do not enjoy. If you want to enjoy working, the possible end result of that work has to be an outcome that gives you enjoyment. The harder you work towards this outcome, the more enjoyable the end result will be.

Network Marketing can provide you with complete financial freedom in a few short years and that is simply not possible in any other type of business. It doesn't matter how smart, good looking or savvy you are. It doesn't matter if you are not a super star salesman. What matters when it comes to success in network marketing is that you have a good work ethic and the drive and determination to make it happen.

People make all kinds of excuses for their past failures in network marketing and more often than not it is simply nothing more than the failure to work the business. This goes back to the Magic Button and the expectation that network marketing can provide you something for nothing.

A professional will spend years going to school, then they will get an average job with average income. They will spend the next 45 years of their life working up the corporate ladder until eventually they have enough money to retire. In many cases they never earn enough money to retire and they are left to depend upon social security.



People in general have no problem with working at a conventional job. They have no problem doing whatever it takes in the corporate world to get that edge and possibly end up in that place where they can retire in a comfortable position.

There is no guarantee that your job will keep up with the rate of inflation and your planned retirement more often than not does not consider this as a factor. Most people make plans for retirement based on their current expenses and situation. I am not saying that all people do this, but the vast majority of people who are just starting their retirement planning look at it in this way.

What about now? People have lost a fortune in the stock market. Many peoples retirement income has simply dwindled away into nothing.

What are these people going to do, especially if they are at the age of retirement? There is simply not enough time to recoup the money short of a miracle.

This is a sad example but what is even sadder is that this example is all too true for so many people. This is what many people have found out the hard way in recent months.

Network Marketing on the other hand is a business that can provide you and your family with real residual income that continues to grow month after month and year after year. Eventually this residual income grows to a point to where it is possible to not only walk away from your job that you do not enjoy, but also gain real financial freedom where retirement is not an issue that you will have to worry about.

Why is it that people will work hard when it comes to their 9 to 5 job and these same people will not do anything to build their network



marketing business that could end up being much more profitable. I think that it is because people start off with the wrong mindset and if you do not have the right mindset about what network marketing is and the benefits that it can have for you, then why would you work at it?

Even though the investment of the typical network marketing business is not great, the pay off can be huge, so why wouldn't you work hard at it.

I know better than anyone what it is like to work hard. I also know the frustration that you can have when you work all day at a job and then have to come home and deal with building a business that at first will not be generating near as much money as your job.

If you work at your network marketing business and by work I mean tell people about the products and be there to educate them, you can make more money than you ever imagined and the income that you are gaining from your job will be minuscule, meaning you can eventually walk away from it.

Will this happen overnight?

Absolutely not!

Could this happen?

Definitely!

Network marketing is not for everyone. Some people do not have the work ethic or the mindset and instead of trying to gain these two important traits, they just continue in life, wishing for something better and complaining because things are not going differently for them.



People are different and not everyone is meant to be a network marketer.

With that being said, do not judge yourself as not being the network marketing type, especially if all it takes for you are some minor changes. If you find yourself reading this report to this point, I take it that you are serious about gaining financial freedom and at the very least, learning more about network marketing to see if it is something that you can fit into your world view.

I hope that this will be an easier decision for you to make by the time you finish reading this report. Nothing that is in this report is difficult. It is all basic knowledge that anyone can put to use.

I feel blessed to have the opportunity to share this information with you and hope that you find it a blessing.



Inspiration Intermission

Napoleon Hill

1883-1970. American speaker and motivational writer.

Do not wait; the time will never be "just right." Start where you stand, and work with whatever tools you may have at your command, and better tools will be found as you go along.

Patience, persistence and perspiration make an unbeatable combination for success.

There is one quality which one must possess to win, and that is definiteness of purpose, the knowledge of what one wants, and a burning desire to possess it.



The Third Key to the Kingdom of Network Marketing is to Establish your Vision of what your Hard Work can Accomplish for you.

I do not believe that anything in life happens by accident. This comes from my relationship with God and my own personal realization that he is ultimately in control of all things. This report is not about religion or doctrine because the truth is people see it both ways.

I believe that God is in control, but I also believe that we can miss the boat when it comes to what we are able to accomplish if we are not willing to make the determination that we are going to make our vision a reality.

What is your passion? What is it that you love to do? Why is it that you want to gain financial freedom? I would be willing to bet that the answers to these three questions are related.

I believe that God has given each of us special talents and the result of those talents lead us into our passions and desires. I believe that each of us have the God given ability to make the world a better place and the vision that we have as far as what we hope to be able to accomplish is tied to that calling.

I always struggled with prosperity. How was I so blessed, when so many other people in the world were suffering?



I later realized that life is not about the acquisition of wealth or things. Life is about freedom. The poorest people in the world are often times more free than those of us who live in a country where prosperity is everywhere. These people are happy because they have what they need to make their life worthwhile. They spend time with the family and really get to know the ones who are closest to them.

Many times, those of us who have blessings materialistically speaking do not talk to our kids but for five or ten minutes a day. Marriages are falling apart and families are suffering. This happens in the most financially capable family so we can easily draw the conclusion that life is not about money.

The vision that you have for your future probably involves money because the infrastructure of the society that we live in requires us to have it. We are no longer farmers who grow our own food and have our own livestock. You know, “if you don’t work, you don’t eat.”

Money is a necessity if we want to have true freedom and material possession may come along with that depending on what it is that drives you. The most important aspect of this is that you come to the realization that you live in the land of opportunity.

Even if you do not live in the United States of America, you are reading this report, which means that you have an Internet connection. If you have an Internet connection, you have more than 90% of the people on the planet as far as the ability to go out and achieve something that you desire.

Your desires are a part of who you are because they are a part of the perfect life of freedom that you can indeed have. It does not matter



where you come from or what disadvantages that you may have come across in your life. The world is full of stories of those who have overcome all odds to reach the perfection of their life. People gain financial and spiritual freedom everyday, but before you can gain it, you have to develop your vision of what that perfect life is.

There are only two factors that can affect a circumstance in your life and these are the realization of possibility and inevitability.

When you really think about it, when it comes to the decisions you make, there is nothing within the physical laws of the universe that cannot become an absolute reality in your life. Anything that is possible can be accomplished if you have enough drive and determination. This is a huge realization.

Let's explore why.

Let's take something that is highly unlikely and explore whether or not it is a possibility.

Let's say that you want to go to the moon before you die.

We haven't been to the moon in forty years, but is it a possibility for you with enough drive and determination. This is out there towards the end of the spectrum but the point of this is to get you to see the possibilities.

We have already proven that it is physically possible for man to go to the moon. I would bet within the next 20 years we go again.

You could start a visit the moon campaign and start raising money to fund your trip. You could travel to a country that would take your investment if you could not get the proper legislation passed here. When it boils down to it, sure, it's a long shot, but is it a possibility?



YES!

All of us face an eventual inevitability. This is something that is unavoidable in that we all die. Another kind of inevitability is the result of not acting on possibility in your life. If you do nothing to change your current circumstance, the end result is inevitable.

Life is short. This is the conclusion we come to when we explore inevitability. Time spent with the ones you love is important, which is why now is the time to start striving for the perfect life. Now is the time to realize your dreams and develop a vision that is so clear, you cannot help but want to do everything in your power to make it a reality.

Network marketing is definitely a business model that can provide you with freedom, but you are the only one who can determine exactly what that freedom is. Dwell each and every day on what it is that you want to accomplish with your short life.

" There's no such thing as perfection. But, in striving for perfection, we can achieve excellence."

Vince Lombardi



The Fourth Key to the Kingdom of Network Marketing is Establishing Within yourself, the Attitude of Success

There is a lot of talk now days about the importance of believing. This is all fine and good except for one key factor. You have to have the attitude to go along with the belief or otherwise you are just day dreaming.

People say to me all the time, positive thoughts will bring positive outcomes and I believe that this is true when positive thoughts accompany a positive attitude.

You cannot accomplish anything by simply imagining it as a possibility, but when you have an attitude that you can accomplish whatever it is that you have defined as a possibility, the possibility suddenly becomes inevitability.

Success in network marketing must come with the belief that you can achieve your goals, but you must also have the attitude that you are going to achieve them. Without the right attitude, all of the belief in the world will do you absolutely no good.

Attitude spurs action because it is tied to emotion. This allows us to experience our beliefs on a more personal level which in turn enables us to start making the decisions that will allow those beliefs to come to pass.



I am sure you know people who are always talking the talk. They have all of these huge dreams and aspirations and say that they are going to accomplish greatness, but when it comes down to it, they are unwilling to take the action that is necessary to make those dreams a reality.

This is because there was no attitude of success to go along with the belief. This is all too common of an occurrence in network marketing. People will get into the business with all of these great ideas. They will brainstorm constantly about how they are going to build the business.

They may even talk to a couple of people about the products or opportunity, but when it comes down to it, there are no results. They may hit a wall of negativity with someone and decide that maybe the person who has the negative view of their opportunity is right. They may get rejected a couple of times and instead of pushing forward with the attitude of success, they go home, sit on the couch and start the dreaming process all over again.

A person with the attitude of success on the other hand will not bow down to rejection or negativity because they know that they are right. They know that they have the right idea and it does not matter what the first couple of people say, they are determined that they are going to find people who see things the way that they do.

This is an important point that I bring up here. There are only so many different kinds of personalities out there on the planet and you can guarantee that if you see the benefit in something that there are going to be millions of people who disagree and there are also going to be **MILLIONS OF PEOPLE WHO ABSOLUTELY AGREE.**

You have to sort through the people and find the ones who capture your vision. This becomes much easier when you have a great product to



offer. If you have a great product, you get people to see the value of the product rather than the vision of the business opportunity first.

Why do you think there are so many network marketing companies out there selling supplements? The vast majority of these opportunities are charging an arm and a leg for the product and getting away with it because people care about their health. They can see the value of a product that could help them live longer so they are willing to pay a higher price.

This means that you can develop within your business opportunity prospect the mindset that they need the product and if you believe it, then it becomes all the more convincing.

Let's face it. We all need to be taking care of ourselves. Every single one of us need to be taking the steps necessary to be sure that we are allowing ourselves the advantage to experience the gift of life for as long as possible. This means that the majority of supplements have actual value.

When people see the value in the product, they are going to keep purchasing it until they find something better, more cost effective, or they find other people who are interested in the product because they see its value and they start making money.

A person who has the attitude of success will work through this equation in his or her head and come up with the same conclusion. It can almost be considered as a conceitedness or a belief that you know better. This is not always a negative thing. As a matter of fact, in network marketing, this sort of a belief is an absolute necessity.

How then can one develop the attitude of success?



Easy, the previous three keys when they are inserted into the door of the Kingdom of Network Marketing will spit out the key that is representative of the attitude of success.

When you turn the key of the right mindset you start to develop a willingness to work the business.

When you begin working the business, you start to realize what is possible and you start to develop a work ethic that will enable you to start seeing success.

As this success sets in, you start thinking about success on a grand scale and what is possible for your life becomes a vision that you begin to believe you can achieve.

This then turns into an attitude that you are going to accept no less than the outcome of the vision and you are well on your way to making your financial dreams your life.

Attitude is EVERYTHING when it comes to success in Network Marketing.

" Individuals who succeed have a belief in the power of commitment. If there's a single belief that seems almost inseparable from success, it's that there's no great success without commitment. If you look at successful people in any field, you'll find they're not necessarily the best and the brightest, the fastest and the strongest. You'll find they're the ones with the most commitment."

Anthony Robbins



The Fifth Key to the Kingdom of Network Marketing is the Plan of Action

Once the attitude is in place, it is time to do something that is going to make sense for you when it comes to reaching your goals and making that vision of the end result a reality.

I can guarantee you that your vision of what you want to ultimately accomplish in this business and why you want to accomplish it is far different from mine.

This is because you are not the same person as me. We have different passions and desires and what drives me, may not drive you. If this is the case, should we then work the business the same way?

Look, there are certain fundamentals of network marketing that work. This report is not about the fundamentals, it is about the building blocks.

I am not trying to reinvent the wheel here. It does a great job and no matter how hard I try, I just cannot come up with anything better.

The basics of network marketing are simple. You network with other people who are like minded to accomplish one goal and that is to share an amazing product with the world at large. There are many ways to go about this, but as far as the fundamentals of network marketing, this is it simplified as much as possible.

There is an old saying that I know you have heard. It is the acronym
kiss.



Keep it simple stupid!

Don't try to overcomplicate your objectives. The objectives are simple and remain the same regardless of what opportunity you are involved in.

You are however like I said an individual with a vision that is unique to you. You have abilities that I do not have and visa verse, so why should our marketing method be the same? You see people coming up with all sorts of ways to get prospects. You know, write a list. Do I need to say anymore?

This is the basic concept, but I personally have never made a list. I choose to market on the Internet to people who are interested in an opportunity or the products that I have to offer. I don't cold call leads or talk to my warm market. I have people who are interested call me and it works like a charm.

Not everyone can do it the way that I do it however.

I have a lady in my downline right now who has placed an ad in the local newspaper for a free tasting. She came up with the concept, wrote the ad and now her team is growing like crazy because she used her own talents to attract people into the opportunity.

There are a million different ways that you can get this business out in front of other people and I bet you have thought of a few yourself.

I will also bet that if you have not as of yet had success in network marketing that you really never put any of those ideas in to practice.

This is exactly why attitude is so important.

If you do not have the right attitude, you will never follow through with your plan of action. I see people all the time procrastinate the



implementation of what would be the perfect plan for them. They try to get everything absolutely perfect before they put their plan in place.

I have a close friend that I met in the opportunity I am in who has decided the he is going to be placing ads in popular publications having to do with the trucking industry. He is going to be promoting our EnRgy weight loss and energy formula to those who need it most.

We were talking the other day and he said that he had been brainstorming this idea for a while and just finally decided to put it in place. He put the procrastination on the back burner and I will bet that his idea pays off for him exponentially because he knows what people in his industry need. He is a truck driver and saw the need for the product because he believed in it and now he is going to have great results promoting the opportunity because others are going to see the same potential that he did.

This is not about convincing people, this is about finding the right people. If you keep doing instead of sitting, you are putting yourself and your message, product or service out there where it can actually be found.

" The most essential factor is persistence – the determination never to allow your energy or enthusiasm to be dampened by the discouragement that must inevitably come."

James Whitcomb Riley



The Sixth Key to the Kingdom of Network Marketing is Establishing yourself as the Leader and the Expert of your Team.

If you are introducing someone else to your business, you are obviously the expert when it comes to what it is that you have to offer. This expert status will always be there with you because you having been in the network marketing opportunity for a longer period of time and have had more time to learn the business.

If you are a person who is continuously growing in knowledge, this will always be the case.

Leadership is an absolute necessity when it comes to network marketing. I am not saying that you have to be a babysitter, but you do need to make yourself available to your team members and portray yourself as someone that they can depend on.

This is often times nonexistent in some organizations which is why they fall apart. Can't get a hold of your upline? So what, you have to become the upline and take the responsibility to educate yourself and become the expert about the opportunity so that when people come into your organization you can get them off on the right foot. You have to portray yourself as someone



who is in control, yet listen to your team members so that you can help them realize their vision.

Most people can have success in network marketing with the right direction. This is why you have groups of people in certain opportunities that are extremely successful while other groups just simply fall by the way side.

Those groups who are extremely successful have a leadership that is able and willing to push the team in the right direction. This does not mean that everyone in the organization is going to have success but it makes the success attainable to those who are willing to pursue it where in most instances, if left to fend for themselves, they would have never had a chance.

Leadership in network marketing is not about a power trip. It is about encouraging people, being there for them when they need you to talk to a prospect, being knowledgeable about the product and the pay plan, able to answer questions and provide advice to those who are seeking direction.

Leadership is not easy for some people. Some people just have a dependence on others and these folks are typically the ones who will drop out when they figure out the no one is going to do it for them. On the other hand, if you have gone through the realization process that is laid out in this report, you will find that you are already a leader because a leader has the attitude of success and is not dependant on the approval of others.



Success in network marketing is mental. Leadership is mental. If you reflect weakness you will attract weakness, but if you reflect strength and surety in what it is that you are doing, you will attract those who are like minded.

Most people have basic needs and one of those needs is to belong. When someone is seeking the approval of a group, they often become a reflection of the group. If you as the leader of the group have a strong sense of what it is that you want to accomplish, those who may be weaker initially will start to exhibit those same traits and before you know it, they are doing whatever it is that you are doing.

Success is contagious which is why network marketing is such a gold mine. The law of multiplication goes beyond numbers and is in my view related as much to math as it is to the energy or better yet synergy of the group. The more success you have in your group, even if it starts with one person, the more success will result. This is a chain reaction that once it starts, thankfully cannot be stopped.



The Seventh Key to the Kingdom of Network Marketing is to Realize the Blessings that you Already have!

This is the most important key to the Kingdom of Network Marketing. You are a person who has a multitude of blessings and before you can begin the journey to success you need to realize this fact.

Everything else in this report was given in a specific order for a reason, but this is last on the list, not because it is the last key, but because it is the most important one.

You see, the realization of your blessings is the master key that gives you the ability to turn all of the others. It does not matter when you turn this key, the only thing that matters is that this key is turned. You can turn all of the other keys but the door will not open until this one simple fact is realized.

You have so much to be thankful for in this life.

You have the ability to accomplish your dreams and aspirations because life and everything in it is a gift. Sure, bad things happen in life, but overall, you have everything that anyone would ever want.

To display this I am going to take you back in time to the days of King Solomon, the richest man to ever live. King Solomon had more in the way of gold, chariots, cattle, sheep and possessions than any of us could probably ever fathom. However, even with all of King Solomon's riches, he did not have anywhere near the kind of life that you have living here



and now. King Solomon could not have imagined the ability to get in a car on a hot summer day and travel hundreds of miles in comfort. He could have made the journey, but it would have taken weeks and it would not have been comfortable at all.

King Solomon could not have imagined the ability to get on a plane and travel thousands of miles in what we consider cramped and uncomfortable conditions. What he would have experienced as pure luxury.

King Solomon could not have even come close to imagining an environmentally controlled house, cell phones, the Internet, television or radio, yet he considered himself to be blessed. King Solomon did give God thanks for his possessions and wisdom, but many times we do not. Maybe it is because we are used to the life of luxury.

I do not care where you find yourself, if you are reading this, you are blessed and it is time you realized it.

With that blessing comes a great responsibility. God has provided you with all of the tools that you need to make your dreams your life. You have every advantage and all it takes is the willingness to develop the right mindset, work hard, realize your vision, have the right attitude to take action which makes you a leader that realizes you have a lot to be thankful for.

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